

# JONATHAN NUÑO

SALESFORCE MARKETING CLOUD EMAIL SPECIALIST

## DETAILS

### ADDRESS

Guadalajara  
Mexico

### PHONE

(+52) 332-935-0571-  
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### EMAIL

jonathannunojarquin@gmail.com

## LINKS

[Website](#)

[LinkedIn](#)

## SKILLS

HTML/CSS

AmpScript

SQL

JavaScript

Photoshop

Illustrator

## LANGUAGES

English

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Spanish

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## PROFILE

I have 6 years of experience as an Email Specialist using the Salesforce Marketing cloud platform, as well as experience as a graphic and web designer that help me better manage the platform and the documents provided by the creative teams.

## EMPLOYMENT HISTORY

### CRM Email Developer, Sally Beauty

Remote

Oct 2022 — Aug 2023

Proficient in Salesforce Marketing Cloud. Led the creation of highly personalized email campaigns for the US and Canada, utilizing Content Builder with AmpScript. Audience segmentation using SQL. Also managed automation and SMS campaigns, driving positive outcomes. Known for result-driven approach and teamwork collaboration.

### Email Developer Specialist, PK Global

Remote

Dec 2020 — Jan 2023

As a Salesforce Marketing Cloud Specialist at PK Global / Concentrix, I spearheaded the creation of email campaigns for loyalty program developments. Utilizing Content Builder and Cloud Pages, I crafted engaging and dynamic web pages. In addition, I orchestrated SMS campaigns across diverse sectors, including retail, healthcare, sports, and apparel.

My role extended beyond traditional methods as I introduced cutting-edge technology. I successfully implemented AMP for Emails from Google, integrating it seamlessly with the Salesforce Marketing Cloud platform.

### Email Developer Specialist, HPI

Guadalajara

Nov 2017 — Dec 2020

I played a pivotal role in driving successful email marketing campaigns. My key activities included deploying Sales Force Marketing Cloud and optimizing its functionality. I developed captivating email campaigns with graphic design enhancements to boost customer engagement.

## EDUCATION

### Communications Bachelor's degree, UNE

Jul 2001 — Oct 2004

## CERTIFICATION

### Salesforce Certified Marketing Cloud Email Specialist